

	THE NEED	OUR APPROACH	WHY SVEN
THOUGHT LEADERSHIP	Your company must get its key messages to the target audience and their extended network	A powerful combination of our own private curated events, your thought leaders, digital media, social media, and more	We make your thought leadership more credible to your target audience through our agnostic approach
STRATEGIC ADVISORY	Your company must optimize its strategy and key initiatives through the most efficient means	We leverage the senior executives and domain experts to provide unbiased feedback and new ideas	Our critical mass and unbiased agenda provides a powerful approach your company cannot do on its own
COMMERCIAL-IZATION	Enable outlet paths for your technology to maximize the return on investment for your Research & Development	We use our key relationships to identify and assess the various outlet paths, and then help to execute the commercialization	Deep and proven history with R&D organizations and the commercialization of their technology
SILICON VALLEY FAST TRACK	Accelerate your integration into Silicon Valley and the Global Innovation Ecosystem to maximize business realization	We accelerate your integration through thought leadership, events, branding, business development, and more	Founded by Silicon Valley natives who spent decades in its leading companies, with an unparalleled understanding of the ecosystem
EXECUTIVE DEVELOPMENT	To retain top leaders and emerging stars, you must grow their skills and careers	Leveraging the most senior executives in the network to provide real-world feedback and structured career growth	Impossible for a company to duplicate due to our reach in key industries, technologies, and CXO roles
BUSINESS DEVELOPMENT	Your company execute ongoing business partnerships and strategic opportunities	We use data intelligence and business synergy to identify and enable win-win opportunities and partnerships	Our trusted advisor status is unique and allows us to approach business opportunities with true synergy
STARTUP ACCELERATION	Your company needs to leverage a powerful set of key resources to grow and be successful	We enable the entire lifecycle, from funding, growth, business development, as well as exit strategies and the exit itself	Our real experience and deep relationships across the most important stakeholders separate us from other options
SPORTS & ENTERTAINMENT	You must maximize the business impact for the significant investment in Sports & Entertainment assets	A powerful combination of our strategic services in Thought Leadership and our unparalleled events expertise	We have a massive network for participation, and understand the tipping points of what triggers executives to engage
TECHNOLOGY SCOUT	Your company must have visibility to early stage technology to stay competitive	We use a proprietary methodology in addition to a massive extended network that gives us visibility	Proven history of identifying and activating relationships with early stage technology and startups